

# Objective

Utilize my extensive web, illustrative, animation, and typographic skills to add value to your organization while solidifying client trust.

# Experience

### AC Business Media, August 2019 – Present

Art Director, Print, Digital, & Marketing

- Oversee the creation or all publications and marketing surrounding the Food Logistics, Supply & Demand Chain Executive, Rental, Green Industry Pros, and Snow Pro Brands.
- Oversee the creation of marketing collateral for all ACBM Brands
- Assist in the creation of landing pages for all of the Brands owned and managed by AC Business Media

### Grunt Style LLC, May 2016 – July 2018

#### Art Director, Club Grunt Style

- Oversee the creation of all marketing collateral and brand standards
- Assist in the creation of landing pages for all of Grunt Style LLC and subsidiary sister companies
- Create both mainline Grunt Style and Club Grunt Style T-shirt design
- Create posters and ads for all of Grunt Styles Social Media platforms
- Collaborate with photographers and videographers to create ads that stay within the Grunt Style Brand Guideline
- Train and mentor junior graphic designers to increase their technical and creative capabilities at Grunt Style LLC

#### Contract Graphic Designer, December 2015 – May 2016

• Graphic Designer at American Dental Association Chicago IL. Testing Center

## Bohringer Creative, May 2013 – October 2015

#### Senior Graphic Designer

- Create highly targeted websites using a Wordpress back-end for a multitude of clients
- Design and create marketing materials to coincide with various client brands
- Create multi-faceted ad campaigns to help extend the viewership of client brands
- Write and produce television and radio commercials for multiple clients
- Train and mentor multiple interns on the day to day of marketing, design, and Wordpress web building

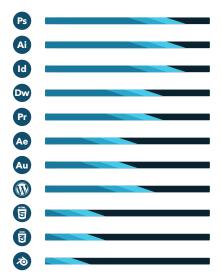
## U.S. Navy Reserve, Oct 2009 - May 2017

### Petty Officer 2nd Class / Navy Corpsman

- Assist junior sailors in building upon their Naval careers
- Train junior Naval Medics in basic skills required in both a hospital and combat setting
- Achieved the rank of 2nd class petty officer based on knowledge of my skills and meritorious achievements

## **Technical Skills**

- Current versions of Adobe CC Photoshop, Illustrator, InDesign, Dreamweaver, After Effects
- Understanding in 3D modeling and animation utilizing Blender 3D and Adobe After Effects
- Skilled in Wordpress and base understanding of SQL & PHP
- Proficient in both Mac & PC platforms
- HTML / CSS



## **Extended Proficiencies**

- Illustration
- Digital painting with Wacom (Intuos & Cintig)
- Three dimensional mock-up building

# Skills & Accomplishments

- Skilled public speaker
- Experience in both leadership, training and management
- Mentored training junior members within both medical, military and design fields.
- Awarded the Navy and Marine Corps Achievement Medal for exemplary service in funeral honors for fallen veterans

## Education

College of DuPage, May 2016 A.A.S., Graphic & Web Design Graphic Design 1 Certification Graphic Design 2 Certification Web Design Certification