Located in Janesville Wisconsin, Willard Kill Creative is a top-level Graphic Design studio that works with both digital and print, focused on helping our clients exceed their marketing expectations. Let us help you reach the peak of your potential



BEAUTIFUL DESIGN THROUGH CREATIVE THINKING

If there is one thing that we've learned in our 10+ years of experience in this industry, great marketing *needs* great design.

SERVICES:



BRAND IDENTITY Done right, your brand has the power to give your business personality. Let's build you a

brand experience that will form a life-lona connection with your customers.



ILLUSTRATION

Offers a completely unique style of personalization to your brand. It's a relateable engagement tool that brings clarity to your message through visualization.



PRINT DESIGN

Offers a positive first impression. It's a tangible marketing material that gives your brand the ability to reach multiple demographics, through

physical interaction, solidifying client trust.

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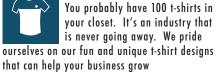
DIGITAL / WEB Is the industry-standard regarding visual communication. Let's build a powerful online experience that's recoanizable to existing followers, and memorable to potential clients.



MOTION GRAPHICS Increase your bottom line and elevate your brand by bringing it to life with Motion Graphics.

Watch how animation can increase information retention by 95% over static araphics!

APPAREL DESIGN



Most of the services are quoted at the hourly labor fee of \$65.00 an hour. Please view the table on the next page to see the breakdown of our retainers and packages that we offer.

WITH MORE THAN 10 YEARS **EXPERIENCE**

CONTACT ME

708.307.6337

info@willardkill.com

www.willardkill.com

3808 Sandhill Dr. Janesville WI. 53546



Hourly Fee \$65.00/hr 10 Hour Retainer \$\$550.00 20 Hour Retainer \$1150.00 30 Hour Retainer \$1650.00 40 Hour Retainer \$2250.00 Logo Package 1 \$400.00

3 Different lockups as well as a color, black & a white version with all brand color and font information.

Logo Package3..... \$1850.00

Package 1 & 2 is included in this package, plus a standards guide will be built out so you know how to best utilize your brand logo properly.

Landing Page......\$375.00 Typically used for marketing purposes. We will design the landing page to match current website do keyword research and provide basic on page SEO

page price. T-shirt DesignCall for a quote

Custom illustrative design can not be quoted without first doing a client consultation to understand the scope of the project.

Motion Graphics.....Call for a quote

Much like illustration a client consultation would need to happen in order to understand the expectations of the motion graphics project.

3 Digital Ads \$175.00

Will create 3 ads that are meant to be deployed on Google Ads, Bing, and Facebook. You may mix and match if you would like to AB test on a singular platform

Re targeting Ads.....\$250.00

Take existing ads that either we have created for you or you have created yourself. Reposition copy and imagery into various formats that you can then apply to an adroll campaign

ALL SERVICES PROVIDED COMES WITH A 60 MINUTE CONSULTATION TO GET THE PROJECT SCOPE SQUARED AWAY

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