

Located in Janesville Wisconsin, Willard Kill Creative is a top-level Graphic Design studio that works with both digital and print, focused on helping our clients exceed their marketing expectations. Let us help you reach the peak of your potential



# BEAUTIFUL DESIGN THROUGH CREATIVE THINKING

If there is one thing that we've learned in our 10+ years of experience in this industry, great marketing *needs* great design.



## SERVICES:



### BRAND IDENTITY

Done right, your brand has the power to give your business personality. Let's build you a brand experience that will form a life-long connection with your customers.



### DIGITAL / WEB

Is the industry-standard regarding visual communication. Let's build a powerful online experience that's recognizable to existing followers, and memorable to potential clients.



### ILLUSTRATION

Offers a completely unique style of personalization to your brand. It's a relateable engagement tool that brings clarity to your message through visualization.



### MOTION GRAPHICS

Increase your bottom line and elevate your brand by bringing it to life with Motion Graphics. Watch how animation can increase information retention by 95% over static graphics!



### PRINT DESIGN

Offers a positive first impression. It's a tangible marketing material that gives your brand the ability to reach multiple demographics, through physical interaction, solidifying client trust.



### APPAREL DESIGN

You probably have 100 t-shirts in your closet. It's an industry that is never going away. We pride ourselves on our fun and unique t-shirt designs that can help your business grow

Most of the services are quoted at the hourly labor fee of \$65.00 an hour. Please view the table on the next page to see the breakdown of our retainers and packages that we offer.

WITH MORE  
THAN 10 YEARS  
EXPERIENCE

## CONTACT ME

708.307.6337

[info@willardkill.com](mailto:info@willardkill.com)

[www.willardkill.com](http://www.willardkill.com)

3808 Sandhill Dr.  
Janesville WI. 53546



<b>Hourly Fee .....</b>	<b>\$65.00/hr</b>
<b>10 Hour Retainer .....</b>	<b>\$\$\$550.00</b>
<b>20 Hour Retainer .....</b>	<b>\$1150.00</b>
<b>30 Hour Retainer .....</b>	<b>\$1650.00</b>
<b>40 Hour Retainer .....</b>	<b>\$2250.00</b>
<b>Logo Package 1 .....</b>	<b>\$400.00</b>
3 Different lockups as well as a color, black & a white version with all brand color and font information.	
<b>Logo Package 2 .....</b>	<b>\$600.00</b>
Logo Package 1 contents. Additionally you will receive a business card, letterhead, and envelope design with your branding	
<b>Logo Package3 .....</b>	<b>\$1850.00</b>
Package 1 & 2 is included in this package, plus a standards guide will be built out so you know how to best utilize your brand logo properly.	
<b>Logo Refresh.....</b>	<b>\$200.00</b>
We take an existing logo that your company already owns and organize it properly. If so desired, We can raise the visual appeal higher standard as well.	
<b>Landing Page.....</b>	<b>\$375.00</b>
Typically used for marketing purposes. We will design the landing page to match current website do keyword research and provide basic on page SEO	
<b>3 Page Website .....</b>	<b>\$1000.00</b>
Home, About, and a contact page. Additional pages can be added for the price of the above stated landing page price.	
<b>T-shirt Design .....</b>	<b>Call for a quote</b>
Custom illustrative design can not be quoted without first doing a client consultation to understand the scope of the project.	
<b>Motion Graphics.....</b>	<b>Call for a quote</b>
Much like illustration a client consultation would need to happen in order to understand the expectations of the motion graphics project.	
<b>3 Digital Ads .....</b>	<b>\$175.00</b>
Will create 3 ads that are meant to be deployed on Google Ads, Bing, and Facebook. You may mix and match if you would like to AB test on a singular platform	
<b>Re targeting Ads.....</b>	<b>\$250.00</b>
Take existing ads that either we have created for you or you have created yourself. Reposition copy and imagery into various formats that you can then apply to an adroll campaign	

ALL SERVICES PROVIDED COMES WITH A **60 MINUTE CONSULTATION** TO GET THE **PROJECT SCOPE** SQUARED AWAY

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